



SYNERGY
BY ASSOCIATION™ INC.

News Release

FOR IMMEDIATE RELEASE

Contact: Linda Navarro, President & CEO
Oregon Bankers Association

(503) 581-3522 lnavarro@oregonbankers.com

Scott Alldridge, CEO
IP Services

(541) 343-5974 scott.alldrige@ipservices.com

Synergy by Association Endorses IP Services for Information Technology Compliance and Managed Security Services

IP Services helps banks protect customer data while maintaining IT system availability and reliability

SALEM, Ore., June 19, 2017 – The Oregon Bankers Association (OBA), through its wholly-owned subsidiary Synergy by Association (Synergy), has endorsed Eugene-based IP Services to provide critical IT system management to OBA member banks. IP Services was awarded the endorsement following a rigorous due diligence process which included vetting by Synergy’s Emerging Technology Advisory Committee and Board of Directors.

As consumers and businesses rely more on electronic devices to bank and shop online, ensuring availability and security of these systems is critical to a bank’s success. The strict security and compliance standards required by banks also make operating IT more complex. IP Services solves these challenges by using an integrated set of processes and controls to ensure uninterrupted systems and business performance while adhering to strict compliance and security requirements.

“We are proud to endorse IP Services and look forward to helping our members better manage their critical IT systems,” said OBA President and Synergy CEO Linda Navarro. “It is no longer feasible or economical for a majority of banks to internally operate security solutions that can effectively and efficiently keep up with the demand and constant change of the IT threat landscape. IP Services has demonstrated a unique knowledge and IT management methodology that has proven security and compliance results.”

“IP Services is thrilled to partner with Synergy and the Oregon Bankers Association to deliver our proven and unique IT managed services to OBA members,” said Scott Alldridge, CEO of IP Services. “We look forward to helping banks improve availability, comply with audit and compliance requirements, and bridge the gap between business and IT strategies.

About IP Services

IP Services proactively manages clients' critical IT systems and applications in any datacenter using the VisibleOps™ methodology and the quality control system we created called TotalControl™. IP Services' Cybersecurity Visibility Suite uses scientifically proven best practices to secure businesses and the users they serve by monitoring and protecting the systems and applications that are the heart of modern business (Managed Security Services). IP Services' target market is best suited for small and medium size banks in the U.S. that lack the resources to effectively provide comprehensive IT management and necessary security and compliance services. To learn more about IP Services please visit www.ipservices.com.

About the Oregon Bankers Association

Established in 1905, the Oregon Bankers Association is Oregon's only full-service trade association representing FDIC-insured state and national banks and trust companies doing business in Oregon. More information is available at www.oregonbankers.com.

About Synergy by Association

Synergy by Association is a wholly owned subsidiary of the Oregon Bankers Association, providing trade association members with superior products and services through partnerships with industry-leading suppliers. More information is available at www.synergybai.com.